

Sample Newsletter Article

On Saturday, January 23, 2010 thousands of Texans will converge upon the State Capitol for a peaceful, prayerful, and powerful commemoration of the 37th anniversary of the tragic 1973 *Roe v. Wade* decision that legalized abortion throughout all nine months of pregnancy.

As the nation faces the threat of even more stringent pro-death policies, it's crucial that pro-lifers come together to show a strong, unified public witness to our legislators and the media that Texans want laws and public policies that help women and men "Choose Life" instead of death for their unborn children.

At 1 p.m., we will gather at Republic Square at 4th and Guadalupe Streets in Austin and march up to the rally at the south steps of the State Capitol. The program will include invigorating speakers and music.

Last year, Texans from more than 105 cities and towns participated in the Texas Rally for Life. The Office of Youth Ministry of the Diocese of Victoria is encouraging your attendance at this event. A trip to the rally is being coordinated for all junior high and high school young people and their chaperones free of charge. Please contact the Office of Youth Ministry of the Diocese of Victoria for all the details at 361-573-0828 or via email at dvaneli@victoriadiocese.org.

Sample Email/Bulletin Announcement

On January 23, join thousands of Texans at the Capitol in Austin for the 2010 Texas Rally for Life! We will gather at 1 p.m. at the Republic Square at 4th and Guadalupe Streets in Austin and march up to the south steps of the State Capitol for the Rally. Show our legislators and the media that Texans want laws and public policies that help women and men "Choose Life" instead of death for their unborn children!

The Texas Rally for Life is a peaceful, prayerful, public commemoration of the 37th anniversary of the tragic 1973 *Roe v. Wade* decision that legalized abortion throughout all nine months of pregnancy.

Bring your whole family and experience invigorating pro-life speakers, music, prayer, and the sheer satisfaction of seeing thousands of Texans coming together to stand for LIFE. The Office of Youth Ministry of the Diocese of Victoria is encouraging your attendance at this event. A trip to the rally is being coordinated for all junior high and high school young people and their chaperones free of charge. Please contact the Office of Youth Ministry of the Diocese of Victoria for all the details at 361-573-0828 or via email at dvaneli@victoriadiocese.org.

Things your group can do to promote this event

Create specialized T-shirts or a custom banner to wear/carry in the march before the rally.

Check out this service opportunity from St. Mary's Press:
<http://www.smp.org/ResourcePage.cfm?Article=234>